



Wendy Ellyatt

CATALYST AND CHANGEMAKER

About Wendy

Wendy is passionate about unlocking the potential in people.

What does fulfil us and produce sustainable states of wellbeing? How do we protect both children and adults from systems that undermine our inherent creativity and potential? How do we ensure that we can all feel valued and connected? Wendy's diverse projects explore the vital importance of early childhood, the shaping of values and mindsets, the purpose of education systems, the foundations of compassionate communities and our shared need for relationship, meaning and contribution.

For the last thirty years Wendy has been exploring the unique qualities of human learning and development, with a particular emphasis on what gives us meaning and purpose. Her studies have taken her from being a specialist in the foundational importance of early learning, to examining educational policymaking, international perspectives, natural systems dynamics and the importance of family and community life for the creation of sustainable societies and cultures of lifelong learning.

She is the founder and Chief Executive of the **Save Childhood Movement** www.savechildhood.net which, in response to the fact that the UK was one of the few countries in the world not to have a day devoted to the rights of children, in 2014 established **National Children's Day UK** www.nationalchildrensdayuk.com, that has now become a major national event.

She is currently in the process of developing the **Flourish Project** www.flourishproject.net which introduces a new and powerful framework for understanding and mapping human wellbeing that promotes community engagement and whole-systems thinking.

She is a **long-term Fellow of the RSA**, in 2016 she became one of the '100 Hundred Women of Spirit' recognised by the Brahma Kumaris to celebrate the 100th birthday of Dadi Janki, and in 2019 she became **Co-Chair of the Global Council for the Wellbeing Economy Alliance** <https://wellbeingeconomy.org>

You can read more about Wendy on www.wendyellyatt.com



Co-Chair, Global Council, Wellbeing Economy Alliance



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www.wendyellyatt.com



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